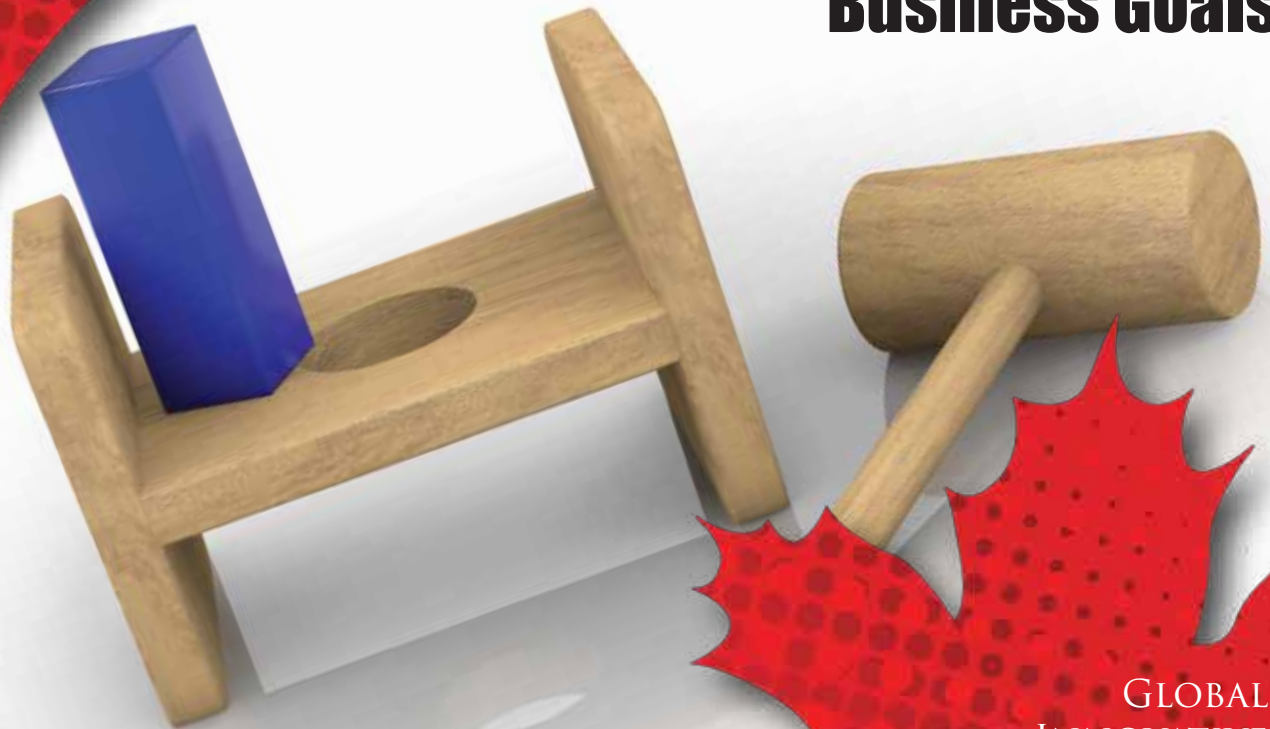


# Is Your Training Aligned with Your Business Goals?



GLOBAL  
INNOVATIVE  
CAMPUS

For many organizations, every dollar spent on training could cost up to 6 times more. If you were to scrutinize your organization's current training program, would you discover that it is robust enough to meet organizational goals? Are you getting the best return on your investment?

Have you attempted to help your training program by...

- ✓ Building it yourself, but realized that you do not have enough resources?
- ✓ You looked to partner with a school, but found they are not very flexible or accommodating?
- ✓ Relying on your staff to choose their own training, but it led to unmeasurable results in the workplace?
- ✓ Relying only on the internal experience of staff, but found it limited or unqualified in the required knowledge?
- ✓ adding a couple of training course suppliers found your organization's selection of delivery formats seems limited or underutilized?

## Why work with a Training Solutions Partner?

A Training Solutions Partner has the experience, expertise, and tools required to help your organization achieve its business goals through a well developed training program. Whether the program needs to be rebuilt from the ground up, optimised, or augmented for better results; a Training Solutions Partner can provide guidance as well as many of the tools needed to implement and manage an effective training program.



When a training solution is right-sized to an organization's goals, it has a huge impact on productivity, efficiency, and attitude, which will lead to cost savings and more profitability for the organization.

When you partner with a Training Solutions Partner, you get...



- ✓ Expertise & Experience
- ✓ A support team outside of your organization
- ✓ Existing tools & infrastructure
- ✓ Fast Implementation because of agility and flexibility to meet immediate needs
- ✓ An existing network of training specialists and educators with experience
- ✓ Less impact on your internal resources
- ✓ Convenient Options
- ✓ Flexibility and Customizability
- ✓ Measurable results

Examples of Business Goals that can be addressed with developed training program

- ✓ Improved Productivity
- ✓ Reduce Costly Errors
- ✓ Reduce Operating Costs
- ✓ Increase the effectiveness of your employees
- ✓ Increased employee retention



## Why Partner with GIC Canada Specifically?



- ✓ We have a long history of providing excellent education solutions
- ✓ Over the past 10 years we have developed networks of training Technical Professionals in all disciplines
- ✓ The formats we offer courses in are diverse and relevant to organizational needs
- ✓ Our process for delivering quality training programs is well established
- ✓ You can utilize your buying power to receive group discount pricing
- ✓ You will experience custom program development
- ✓ GIC currently has thousands of technical courses
- ✓ We have hundreds of Corporate clients across Canada already
- ✓ We are agile and attentive to your specific training needs
- ✓ GIC has a strong foundation in postgraduate education for working Technical Professionals

### GIC provides value through...

- ✓ An Evaluation System & Baseline Assessment of Training Needs
- ✓ Analysis & Alignment of Training with your organizations goals
- ✓ Program customization
- ✓ Strong background in Specialized Technical Training
- ✓ Flexible learning delivery options
- ✓ Training Management Services
- ✓ Improved cost efficiency through program focus

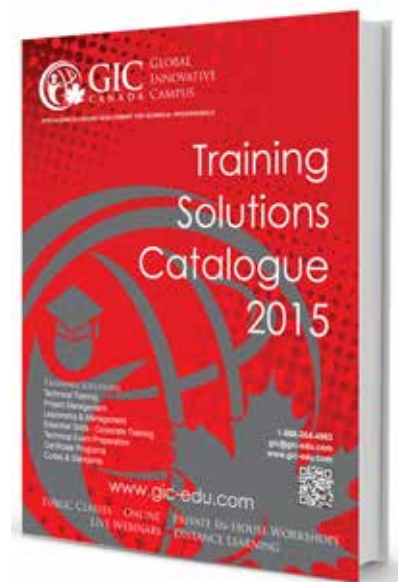
## About GIC Canada

GIC aims to provide the highest quality training in the technical, leadership and management, and project management fields. Our mission is to support the business goals of organizations and their employees through effective training by producing a more knowledgeable and productive workforce. We also strive to make education and professional development more accessible to both the flourishing and seasoned professional. We aim to achieve this mission through knowledge, innovation, technology and by working together with industry partners. Together we strive for continuous improvement.



## Request the 2015 Training Solutions Catalogue

The GIC team is here to listen and work with you to provide the best solution for your organization. If you want to know more about how to maximise your investment in your Training Program, please contact us to get your copy of the **2015 Training Solutions Catalogue**.



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